



Vision and Strategy statement

(Last Updated Oct 2017)

Company Vision and Strategy statement (2017)

BEESWIFT aims to be a £100 million sales business within the next 7 years.

This will be achieved by entering NEW markets, increasing the company's high quality associate programme as well as acquiring strategic partners in certain European countries to expand on the Dutch subsidiary we have recently acquired.

All the above will be strictly controlled and will maintain focused adherence to the company's MISSION STATEMENT which guides us ethically and morally along our journey.

L M Giles

Print Name: L M GILES
Position: CEO
Date: 05.10.17